

## Conferences & Trade Shows

At any trade show, knowing your vendor booths in relation to one another is vital to a successful trade conference. One of our clients learned this the hard way when they placed People for the Ethical Treatment of Animals (PETA) next to a meat packing vendor. When this client asked us to include an attendee list specifying booth locations optionally available to the public, we saw it as an opportunity to improve our software.

Our event management software allows you easily manage your exhibitor/vendors by graphically displaying the booth layout on your web site. Simply hover your mouse over the reserved spaces, and the system will automatically display the name and booth number of the exhibitor.

Great conferences generally command higher ticket prices than concert venues, and with higher prices, most ticketing companies will impose high fees which can deter sales. In contrast, ThunderTix imposes NO FEES on tickets regardless of price.

### Key Features:

- ▶▶ Branded checkout website matches the look and feel of your own site
- ▶▶ Complete price control, including fees
- ▶▶ Attendee/Registrant list
- ▶▶ Exportable registrant database
- ▶▶ Customized eTicket
- ▶▶ Apply location-specific pricing
- ▶▶ Offer complimentary tickets and discounts
- ▶▶ Pick your own booth capability
- ▶▶ Immediate deposit of registrant sales proceeds

